Role of Information in Choice: Final Exam

- **1.** (20%) Identify and or Define (in a short paragraph):
 - A. Knightian Uncertainty
 - B. Rational Expectations
 - C. Bayesian Learning Function
 - D. Rational Ignorance
 - E. Condorcet Jury Theory
- **2.** (30%) Suppose that Al has a Cobb-Douglas utility function U = XY, where X is a good with a known price of Px and Y has an uncertain price distributed in a manner that Py = P aS. Suppose that Al has W dollars to spend on X, Y, and S and that the cost of each unit of search is C.
 - A. Initially, ignore search possibilities (let S = 0), and characterize Al's demand for Y.
 - B. Now determine the Al's demand for price information by characterizing the optimal amount of search to engage in. (Hint: the demand for X has a similar form. Substitute X* and Y* into Al's utility function, differentiate with respect to S to find the optima. Don't forget to take account of C.)
 - C. Explain briefly why this "search" characterization of the demand is important contribution to economics and, more generally, ot the philosophy of science.
 - D. Explain briefly some limitation of this representation of the demand for information, both technically in your model and conceptually in more general search representations of the demand for information.
- **3.** (30%) Suppose that two persons are in a "signaling game." Each person has 2 units of an input (L) that be used for "apple polishing" or for producing output via team production. Team production produces a useful output: $Q = 4(L_A + L_B)$ which is shared equally among the two team members and their boss who owns a fixed capital good in which the team production take place.
 - A. (5%) Initially assume that "apple polishing" is without value to any of the three people. Use a 3 by 3 game matrix to characterize decision making in

this "easy going" team with 0, 1, and 2 units of L contributed to the joint enterprise by Al and Bob.

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- B. (10%) Now assume that "apple polishing" is privately productive, but not socially productive. One unit of Apple polishing now generates private income equal to 1.5 units of the team's output. Use a 3 by 3 game matrix to characterize decision making by Al and Bob in this "apple polishing" team with 0, 1, and 2 units of L contributed to the joint enterprise.
- C. (5%) Game A can be thought of as a team production setting in which output can be directly observed and Game B can be thought of as a case in which output cannot be perfectly observed. What mistake is the "boss" making in game B?
- D. Can a fixed wage for units of labor improve the signaling game? If so why? What is the informational value of the "apple polishing" signal?
- **4.** (20%) Informative essays (3 paragraphs), **answer only two**:
 - A. Compare and contrast Knight's ideas of risk and uncertainty with the contemporary ideas of rational expectations and rational ignorance? In what sense, if any, has progress been made?
 - B. Compare and contrast Hayek's theory of the use of knowledge in society with Akerlov's lemon problem? What are the fundamental differences? How are they similar?
 - C. Summarize briefly the Bayesian representation of information and learning. Explain briefly its strengths as a representation of knowledge and knowledge improvement, then explore its weaknesses. Is complete certainty ever be rational in a Bayesian model?

(Your completed exam should be e-mailed to me in pdf or doc formate at congleto@gmu.edu. The exams are due at the beginning of class next week. Your e-note's title should be Information and Choice Exaam. Be sure to include both you name and student number on the exam. Good luck!)